



CANINE COMPANIONS®

DOG FEST

GIVE A DOG A JOB®

Sponsorship Opportunities





Skilled Companion Elora has encouraged Aaliyah to take care of herself. Aaliyah will brush Elora's teeth and hair and then ask for her own toothbrush. This is new for Aaliyah. She didn't used to take the initiative to talk. Now she'll ask me for things without prompting or give Elora commands.

- Aaliyah's Mom Gisela

About DogFest

DogFest is a high-energy, dynamic event for dog lovers and Canine Companions supporters alike. This community event celebrates the human-canine bond. DogFest engages new friends, volunteers, supporters and donors while raising money and awareness of our mission to give a dog a job and create life-changing matches. Learn more about DogFest at cci.org/DogFest.



About Canine Companions for Independence

Founded in 1975, Canine Companions for Independence is a nonprofit organization that enhances the lives of people with disabilities by providing expertly trained assistance dogs – free of charge – and ongoing support to ensure quality partnerships. As a national organization, Canine Companions assistance dogs have been placed with recipients in all 50 states, and in your community. Learn more at cci.org.



**PEOPLE IN THE U.S.
HAVE A DISABILITY***

Why Sponsor?

Your sponsorship enables Canine Companions to place more dogs with those who need them. In addition to making a difference in someone's life, the support provided by your sponsorship showcases goodwill throughout your community and in the workplace. You will benefit from increased exposure through the variety of sponsorship benefits provided. For more information, refer to the benefit overview on the enclosed sheet.

WHAT OUR GRADUATES SAY



**REPORT INCREASED
INDEPENDENCE**



**REPORT INCREASED
FEELING OF SAFETY
OR PEACE OF MIND**

*US Supplemental Census 2014

Ways to Get Involved

With DogFest, you have the opportunity to partner with a world-class organization that changes lives. There are many ways you can support DogFest and Canine Companions for Independence:

Become a Cash Sponsor

Because DogFest is spearheaded by a group of passionate volunteer leaders, the return on investment is very high.

Provide In-kind Resources

Examples of in-kind resources needed for DogFest include: venue space, rental equipment, media coverage/advertising, American Sign Language interpretation, and more. Let us know if you have a resource to share.

Create a Fundraising Team

Encourage your employees or members of your organization to get involved in DogFest by forming a team to raise funds in advance of the event. Working with our local volunteers, you can hold a “lunch and learn” for employees to meet a Canine Companions dog and learn about our organization.

Be a Planning Committee Leader or Member

DogFest is a volunteer-led event. Share your time and talents to help make DogFest even bigger and better. Volunteering for DogFest provides leadership opportunities and is a great way to serve the local community.

Volunteer on Event Day

Helping on the day of the event is another fun way to engage your business, organization or foundation. Volunteering is a great team-builder while also a way to let the community know you are a supporter of Canine Companions. There are a variety of volunteer opportunities, and we'd love to have you join us.

Find your local event at cci.org/DogFest. For more information about these and other sponsorship opportunities, contact us at DogFest@cci.org.

“My dog means the world to me. He is my friend, my sidekick, my world. For someone with a disability, a dog is so much more.”





Connect with Canine Companions

cci.org / info@cci.org / 800.572.BARK

Canine Companions for Independence is a national non-profit with six training centers:
Northern California • Southern California • Florida • New York • Ohio • Texas

Special thanks to our national corporate partner

Eukanuba





CANINE COMPANIONS™

DOGFEST

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Sponsorship Benefits

	LEVEL SUPPORTS	Pick of the Litter \$15,000+ follow-up visits and training of a graduate team for 8-10 years	Man's Best Friend \$10,000+ An individual's 2-week Team Training class	Top Dog \$5,000+ A volunteer puppy raiser workshop	Big Dog \$2,500+ Vet care for 5 dogs in professional training for 6 months	Happy Tails \$1,000+ Leashes, Gentle Leaders, capes & treat bags for 20 puppies	Companion \$500+ Transportation of one puppy from HQ to the puppy raiser	Dog Lover \$250+ Assistance dog vests for 5 dogs
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EXCLUSIVE BENEFITS (cash sponsors only)

Honor of naming a Canine Companions puppy							
Custom "mission experience"							

PROMOTION

Logo in pre-event emails							
Acknowledgement at a graduation ceremony							
Mentioned in DogFest news releases							
Logo and link in post-event email to registrants							
Mentioned on Canine Companions social media sites (not applicable for individuals)							
Recognized on sponsor banner at DogFest							
Recognized on DogFest posters	Logo	Logo	Logo	Logo	Name	Name	
Recognized on event website	Logo	Logo	Logo	Logo	Name	Name	

T-SHIRT

Logo on volunteer T-shirts (cash sponsors only)							
Recognized on commemorative T-shirt	Logo	Logo	Logo	Logo	Name	Name	
Receive commemorative DogFest T-shirt							

EVENT DAY BENEFITS

On-stage appearance and speech							
Recognized during ceremony							
Booth space at DogFest							

Contact your local regional office for details about the tax-deductible portion of your sponsorship.

Sponsors may supply a banner to be prominently displayed at DogFest and may also provide giveaway items to be distributed to all registrants.

Sponsorship of DogFest is a way for sponsors to show their support of Canine Companions for Independence. While sponsorship does afford some benefits, the higher purpose is to help Canine Companions fulfill its mission to provide expertly trained assistance dogs to children, adults and veterans with disabilities free of charge.

Canine Companions for Independence is a 501(c)(3) non-profit organization. Our tax ID number is 94-2494324.



Thank you for supporting DogFest. Your sponsorship will help advance our mission of placing expertly trained assistance dogs with children, adults and veterans free of charge. Please refer to the sponsorship benefit chart for the benefits specific to your sponsorship level.

You may pay for your sponsorship online by visiting cci.org/DogFestSponsor or by completing this form and sending to your local Canine Companions Training Center.

Sponsorship Levels:

- | | |
|--------------------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> Pick of the Litter - \$15,000 | <input type="checkbox"/> Happy Tails - \$1,000 |
| <input type="checkbox"/> Man's Best Friend - \$10,000 | <input type="checkbox"/> Companion - \$500 |
| <input type="checkbox"/> Top Dog - \$5,000 | <input type="checkbox"/> Dog Lover - \$250 |
| <input type="checkbox"/> Big Dog - \$2,500 | |

You may make your sponsorship payment by sending a check payable to "Canine Companions for Independence" or credit card information and this completed form to your local regional training center (visit cci.org/locations for addresses). For more information about sponsorship opportunities, please contact us at DogFest@cci.org or [1.800.572.BARK](tel:1800572BARK).

DogFest City _____

Business Name (Please list name as you would like it to appear in promotional materials)

Contact Person _____ Email Address _____

Address _____ City/State/Zip _____

Phone _____ URL _____

Credit Card # _____ Expiration Date _____ CVC/CVV _____

Billing Address _____

City/State/Zip _____

