

Event Announcement

For Immediate Release
April 12, 2010



Contact: Martha Johnson
Tel: 407 522-3305
Fax: 407 522-3347
E-mail: majohnson@cci.org

Baldwin Park Goes to the Dogs *3rd Annual Doggie Derby Benefits Canine Companions for Independence*

Orlando, Florida – Central Florida residents are invited to enter their four-legged friends in the 3rd Annual Doggie Derby at Baldwin Park. Scheduled for Saturday May 1st, the event is held on the morning of the Kentucky Derby and gives local canines a chance to engage in friendly competition – in the spirit of the “sport of kings.”

The derby is a single elimination head-to-head competition in four weight divisions: featherweight, lightweight, middleweight and heavyweight. Trophies will be awarded to the champion of each weight class and there will be an overall winner.

Additional activities include a ladies hat contest, pet caricatures, face painting, shopping booths from local pet retailers and live music.

WHAT: 3rd Annual Doggie Derby

WHEN: Saturday, May 1st; 9 am to 2 pm

WHERE: Corrine Commons (Baldwin Park); 1913 Meeting Place, Orlando, FL 32814

COST: \$15 per dog; spectators are free. Pre-registration and more information is available at www.bpdoggiederby.com

WHY: CCI assistance dogs are provided free of charge, though costs to CCI exceed \$45,000 to breed, raise train and provide ongoing support. Since CCI receives no government funding, charitable contributions, grants, special events, and corporate support fund this substantial cost.

###

Canine Companions for Independence is a non-profit organization that enhances the lives of people with disabilities by providing highly trained assistance dogs and ongoing support to ensure quality partnerships. It is the largest non-profit organization in the world that provides assistance dogs for people with disabilities. The Southeast Region of Canine Companions for Independence serves Florida, Georgia, Alabama, North Carolina, South Carolina, Tennessee, Louisiana and Mississippi. For more information about CCI contact the Southeast Regional Center at 800-572-BARK, or visit their web site at www.cci.org.